

# SAVANNA SCHOENECKER

(360) 603 2995 • savanna.mae.schoenecker@gmail.com • Bellingham, WA

Woods Coffee  
Bellingham, WA

*February 5, 2021*

Dear Woods Coffee hiring team,

As a recent University of Victoria business school graduate, I am eager to continue building and refining my skill-sets by optimizing the professional opportunities presented to me. I am a self-motivated, strategic thinker who is motivated by challenging projects requiring creative solutions so, naturally, I find the idea of working for Woods Coffee to be extremely intriguing.

This past year, I served as a Project Coordinator for Service Canada in the Visual Communications department. This opportunity allowed me to broaden my understanding of business processes including meeting client expectations and working within a diverse, virtual team spread across Canada. I remained open-minded for a position I had little prior experience in and was rewarded with improved graphic design, communication and project planning skills.

My position as the Operations Manager for a mobile food truck based in Victoria, BC allowed me to deepen my understanding of communications and product positioning as I partnered with the owner to plan a variety of events while also successfully introducing new products into the product offering mix. I solely re-designed the business' website and social media presence, in addition to managing the inventory and supply processes, and maintaining the business' finances and event-based strategies. It was extremely gratifying to see the improved customer-client interactions that were able to occur as a result of my work. This role initially sparked my interest in marketing and gave me a holistic understanding of what it takes to nurture a loyal customer relationship whilst maintaining a company's image through the creation and maintenance of the brand.

Through my academic and professional experiences, I have been praised for my continuous dedication and hard-work and I am eager to apply such efforts towards supporting Woods Coffee's mission and goals. I am impressed and attracted to your passionate and dedicated work environment and I believe the experience will be the optimal opportunity for me to expand my professional skill-set.

I would be thrilled to speak more in-depth with you about the **Coffee Barista** position. I firmly believe my unique blend of professional experience and my passion for continuous learning and organization makes me a worthy candidate to consider.

Thank you for your time and I look forward to hearing from you soon.

Sincerely,

A handwritten signature in black ink that reads "Savanna Schoenecker". The signature is written in a cursive, flowing style.

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## Applying for: **Barista (Part-time)**

- Optimistic and dependable marketing graduate looking for a part-time position.
- Excellent communication and team leadership skills developed through diverse professional, volunteer, and extracurricular positions.
- Experience working with diverse customers, handling cash, and fulfilling orders in a timely manner.

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## EDUCATION

**Gustavson School of Business, Victoria, BC** - *Bachelor of Commerce - Marketing*  
September 2016 - December 2020

**Universidad de Carlos III, Madrid, Spain** - *Bachelor of Commerce - Exchange Program*  
September 2019 - December 2019

## WORK EXPERIENCE

**Service Canada, Victoria, BC** - *Visual Communications Project Coordinator*  
February 2020 - December 2020

- Developed visuals to increase readability and understanding of government-issued papers through the use of graphic design, animation, and video editing.

**Uni-Corn Treats, Victoria, BC** - *Operations Manager*  
May 2019 - August 2019

- Solely re-designed the company's website, maintained all social media channels and designed all promotional material
- Maintained customer relationships/interactions, the communication and presentation of products, and a positive working environment for each of the 60+ food truck events planned throughout the summer.

**Whatcom Landscapes, Bellingham, WA** - *Landscape Technician*  
April 2018 - August 2018

**Drizzle Olive Oil & Vinegar, Bellingham, WA** - *Sales Associate*  
May 2017 - July 2017, December 2018

**NW Gastroenterology and Endoscopy Center, Bellingham, WA** - *Medical Records*  
June 2015 - December 2016

## VOLUNTEER EXPERIENCE

**UVIC Global Brigades, Victoria, BC** - *Co-President/VP Fundraising/Club Member*  
September 2016 - April 2019

**UVIC Water Polo, Victoria, BC** - *President/Club Member*  
September 2016 - April 2019

**Girl Scouts Troop 50222, Bellingham, WA** - *Gold Award Recipient*  
September 2009 - June 2016

*\*References available upon request*